



Current Issues of Mass Media

Faculty of Journalism,
Lomonosov Moscow State University



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Course Features

- Entire course conducted in English
- Lectures and seminars delivered by influential scholars from around the world
- Provides students with an understanding of the functions of mass media in society

Main Topics

Media and Journalism Studies
Communication Theories
Mass Communication and Mass Culture
Normative Theories of Mass Media
Globalization and Media
Media Effects
Sociocultural Effects
Journalism and Public Opinion
Role and Functions of Journalists
Intercultural Communication
International Communication
Media Regulation
Media Sociology
Media Psychology
Regional Studies

Course Description

Current Issues of Mass Media is a Master's level course offered in Semesters II and III aimed at introducing students to the variety of approaches, standpoints, and diverse theoretical and practical experiences of scholars all over the world working in the sphere of media and communications.

The course was offered for the first time in 2011. Since then, numerous academics and practitioners from more than twenty countries have visited the Faculty of Journalism to give lectures in the Current Issues of Mass Media course. Students gain fresh perspectives on global tendencies in media and journalism studies, learn about the transformation of media landscapes in different countries in the 20th and 21st centuries, and analyze the challenges and opportunities facing mass media today.

All lectures and seminars in the *Current Issues of Mass Media* course are conducted in English.

Admission

The course is open to all students, doctoral students, and faculty members. No tuition fee is required. Lectures and seminars are generally scheduled on Fridays. More details can be found on the official website of the Faculty of Journalism (www.journ.msu.ru).

Contacts

If you have any questions regarding the Current Issues of Mass Media course, please, contact the course coordinator, Dr. Anna Gladkova,
Director of the Office of International Affairs

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Lecturers in 2017



Professor Elena Vartanova

Dean of the Faculty of Journalism, MSU
Chair, Department of Media Theory and Economics



Professor Yassen Zassoursky

President of the Faculty of Journalism, MSU,
Chair, Department of Foreign Journalism and Literature

Lecturers in 2017



Katja Lehtisaari (Finland)

Katja Lehtisaari is University Researcher at the Aleksanteri Institute, University of Helsinki, Finland. She holds a Doctor of social sciences degree in Journalism and mass communication from the University of Tampere, Finland (2009). Her dissertation handled the development of business journalism in Russia. She has a background as copy-editor of Taloussanommat, a business daily in Finland. Her current research interests include Russian and Finnish media and topics like the development of the press market structures and media convergence.

Lecture: "Media of Northern Europe and New Business Models"



Pal Tamas (Hungary)

Pal Tamas is a member of the Hungarian Academy of Sciences, Director of the Center on Social Politics at Corvinus University of Budapest, Honorary Professor of the Faculty of Journalism, Lomonosov Moscow State University. He is a specialist in the field of social transformations in post-Soviet countries. He has been invited as a visiting professor to Cambridge University, Wesleyan University, Concordia University, and the British Academy for the Humanities and Social Sciences in London. Professor Tamas is an honorary doctor at the Russian Academy of Sciences.

Lecture: "Media Trends 2015-2020"

Lecturers in 2017



Inger K. Larsen (Denmark)

Inger K. Larsen is Associate Professor in TV journalism, Danish School of Media and Journalism, Århus, Denmark. She has a background as TV journalist, newsreporter, editorial secretary and organizer. Her research interests include history of broadcasting, new forms of TV production, mobile television, and video storytelling.

Lecture: "Television and the Internet"



Michael Meyen (Germany)

Michael Meyen is Professor in the Institute for Communication Science and Media Research at the Ludwig-Maximilians-University Munich. In 1990s, he has started own journalistic career. In 2001, Prof. Meyen defended the postdoctoral dissertation in University of Leipzig with the topic of "Usage and image of the daily media in Germany in the 1950s". In 2015, he developed and founded the DGPuK newsletter (German Association of Communication Science). His research interest areas include medialization, media systems and media freedom, qualitative methods, history of communication as an academic field, media history.

Lecture: "Freedom of the Media: Independence in Global Context"



Mark Eisenegger (Austria)

Mark Eisenegger is Professor in University of Salzburg and co-director of the Research Institute for the Public Sphere and Society, University of Zurich. He is also a member of the European Center for Reputation Studies. His research interests include corporate communication, reputation issues and media transformation studies.

Lecture: "Business Reporting in News Media in Times of Societal Crises"

Lecturers in 2017



Malte Behrmann (Germany)

Malte Behrmann is a professor and independent attorney based in Berlin. He teaches creative industry management & communication and law at bbw Hochschule Berlin. After law studies in Bonn and Munich, Malte pursued Audiovisual Communication Management at Valenciennes University in France. He holds a PhD in Media Science from the University of Berlin (Humboldt University). Malte has led legal & development affairs at Pix.Co, a Korean animation studio, and co-founded the German National Association of Game Developers and served as political director for seven years. As General Secretary of the European Game Developer Federation, he then represented game development issues to EU institutions.

Lecture: "Digital Revolutions Affecting Distribution within the Games Sector"



Norbert Specker (Switzerland)

Norbert Specker is General Manager for interactive media and content development in Catchup! Communication AG and Interactive Publishing companies. He is a long-time judge for the Eppy Awards for Online Newspapers and served on the advisory board of the Media Center of the American Press Institute (API) and on the founding board of the E-Book Newsstand Association (EBNA).

Lecture: "Current Trends of Mass Media"



Esther Durin (Belgium)

Esther Durin is teacher and European projects coordinator within a journalism school (IHECS). Esther is involved in several collaborative projects on media pluralism and on social and citizen-oriented journalism. She also coordinates training programs in European non-profit communication and advocacy for IHECS further education centre (IHECS Academy). Her visit to the Faculty of Journalism, MSU was funded by a WBI grant.

Lecture: "European Union: Analysing an Unidentified Object?"

Lecturers in 2017



Delphine Reuter (Belgium)

Delphine Reuter is a Belgian freelance journalist, based in Brussels. A graduate from IHECS and Columbia University's Graduate School of Journalism, she has led and taken part in cross-border investigative projects related to financial crime, environmental crime, migration, etc. She teaches about reporting methods at IHECS and coordinates journalism trainings for professionals. Her visit to the Faculty of Journalism, MSU was funded by a WBI grant.

Lecture: "Sources of Information at EU Level for Journalists"



Wolfgang Muhl-Benninghaus (Germany)

Wolfgang Muhl-Benninghaus is Professor and Director at the Institute of Musicology and Media Studies, Faculty of Humanities and Social Science, Humboldt University Berlin. He was visiting professor in Vienna as well as in Istanbul. His PhD was on Comparison of the Enlightenment in the Ancient Greece in the 5th century BC and in Western Europe in the 18th century in 1988. His Doctoral dissertation was on film industry during the Weimar Republic in 1988. His research interests include media economics, digitalization and society, German media history. He is founder and publisher of couch FM the Campus Radio of Humboldt University. Dr. Muhl-Benninghaus is also a Foreign Honorary Professor at the Faculty of Journalism, MSU.

Lecture: "The Changing German Media Landscape"



Vladimir Bacisin (Slovakia)

Vladimir Bacisin has PhD in economic forecasting. During his academic career Dr. Bacisin gave lectures in Slovakia, Russia, Ukraine, Sri Lanka, Great Britain. He is an author of 5 monographs, 270 papers, and more than 5000 press articles. Dr. Bacisin is founder of Investor monthly journal, a visiting professor at Finance University under the Government of the Russian Federation, a member of the Banking Rehabilitation Commission under the Government of Slovakia, a Chairman adviser of the Export Import Bank.

Lecture: "Fake news as a Phenomenon of Mass Communication"

Lecturers' Comments

The students are very gifted and motivated. I am very pleased with their work and really enjoy teaching at the Faculty of Journalism. The energy of MSU students charges my "battery" and means the world to me.

Vladimir Bacisin (Slovakia)

When you had been working with publishers on the development of digital media for 25 years – what could help the new, the coming important people in this industry? Not the answers, I thought. But maybe the questions. Questions this people might best ask themselves. When are they active, engaging producers in the media world? Offer a dozen and if everybody finds one of this questions stick around in her or his mind, that is good. I was glad to see some questions in the eyes of MSU students.

Norbert Specker (Switzerland)

The program is a unique approach to teaching and allows a multidimensional understanding of mass media.

Malte Behrmann (Germany)



Students' Comments



The course 'Current Issues of Mass Media' is not only a great opportunity to listen to and communicate personally with highly qualified lecturers from different parts of the world but also a chance to point out differences between Russian and foreign approaches to the processes of teaching and education. As a geographer with a bachelor's degree, I've received an experience which I had never before. Friendly atmosphere, active interaction with professors and constant diversity in the topics of lectures are the main advantages of this course at a first glance. Nevertheless, there are a lot of other benefits which become obvious during the course.

For instance, I've got a comprehension of teacher's work at universities of European countries and the USA due to these lectures. As a result, it helped me to look from another side on the professional way, which I had chosen earlier. In order to become a successful scholar and teacher with global thinking in media studies, I should be more polite, patient and open to students and colleagues who will surround me in my professional activity. I'm thankful to the invited professors that they gave me such positive impression about scientific work in the field of journalism. That's why it was a real pleasure to attend the course 'Current Issues of Mass Media'.

Egor Zharovskiy

Students' Comments

'Current Issues of Mass Media' gave me a chance to learn a lot about foreign academic research approaches. It provided me with unique knowledge and bright experience of intercultural communication within the scholar context. During the classes we covered all aspects of modern mass communications. We discussed Internet, TV and radio broadcasting, some issues of publishing and even computer games! I suppose this course expanded the horizons of our theoretical background and I'm really grateful to all the lecturers.

Vera Pavlova

It was an exciting experience of international cooperation. As for me, I was glad to practice my English discussing a topic of my master thesis with experts from all over Europe. Media studies is a complicated and diverse field, so it is very important to compare different approaches and look for new points of view. That's why I consider this course to be a very important part of our MA program which allows student to get first-hand information about current scholarly trends.

Alexandr Lopuhov



Students' Comments

This course is one of the most important components of our educational program, to my mind. To say the truth, I have never been keen on a theoretical part of mass media studies. However, the lecturers showed me that the theory of communication can be interesting and even fascinating. My dream is to launch my own online media, so I was full of enthusiasm during discussions about social media marketing, economic and management strategies, multimedia content and so on.

Ekaterina Lokteva



I am very glad that this course gave me a chance to study some key trends of modern media sphere. Lecture about fake news inspired me to read a lot about this phenomenon after the class. I was really surprised by the amount of fake information available now in media and social networks. I think, it is a crucial issue for the journalism ethics of journalism and I hope I will improve this situation somehow in my future work as a journalist.

Olga Adueva

Organizers



Dr. Anna Gladkova works at the Faculty of Journalism, Lomonosov Moscow State University. Dr. Gladkova holds the position of Senior Researcher at the Chair of Media Theory and Economics. In 2012, she successfully defended her PhD thesis and published over 20 academic articles in Russian and international academic journals since then. Besides her work as Senior Researcher, Dr. Gladkova holds the position of Director of the Office of International Affairs at the Faculty of Journalism, Lomonosov Moscow State University (since 2014).



Ivan Aslanov is a degree seeking student at the Faculty of Journalism, Lomonosov Moscow State University, Russia. He graduated from the Baltic Federal University at 2014 (specialist degree in journalism). His research field includes internet cultures, language of internet communication, mass consciousness studies and methodology of media research. He is affiliated with a Chair of Sociology of Mass Communication and certified as teacher and mass media researcher (thesis topic: “Texts of network communication as manifestation of mass consciousness”).



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